



GABRIJELA MIKULIČIĆ

Junior Digital Marketing Specialist

ABOUT ME

Fresh graduate and digital marketing enthusiast based in Bratislava, originally from Croatia. Skilled in social media, market research, and graphic design. Curious, motivated, and eager to grow, I'm looking for opportunities where I can bring value and learned from experiences professionals.

EDUCATION

Central European Studies

Comenius University in Bratislava
2022-2025

Digital Marketing Specialist

Digitálna Univerzita
2024-2025

SKILLS

Illustrator and Canva

Digital Marketing

Copywriting

Wordpress

Marketing strategy

Google and Meta Ads

LANGUAGES

- **Croatian** - native
- **English** - fluent
- **Slovak** - advanced
- **Slovene** - upper intermediate
- **Czech** - pre-intermediate



+421 917 410 464



www.gabimikulicic.com



gabrijelamikulicic@gmail.com



[in/gabrijela-mikulicic/](https://in.gabrijela-mikulicic/)

EXPERIENCE

Social Media & Marketing Manager

Freelance

Jun 2024 - Jul 2025

- Different marketing tasks for two small brands, including social media management, PPC campaigns, copywriting, e-mail marketing, SEO, developing marketing strategy and content plans
- Helped raise gross sales by more than 150%
- Offered services of print designs - promo material and product labels

International Market Researcher

Interconnection Consulting k.s.

Jan 2024 - Jun 2025

- Ensured reliable quantitative and qualitative data for market research in various industries
- Managed client communication via email and phone, ensuring strong and ongoing collaboration

OTHER

CERTIFICATES

Student Scientific Conference 3rd place

Comenius University in Bratislava

Jun 2025

- This certificate highlights my strong presentation and academic research skills

Copywriter beginner

Campster

Jan 2021

- Learned the basics of effective copywriting